

# CLARE LEE

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## EDUCATION

### General Assembly

Seattle, WA

— JULY 2018 - SEPT 2018

UX Design Certificate

### Wellesley College

Wellesley, MA

— SEPT 2013 - MAY 2017

Bachelor of Arts in  
Media Arts and Sciences

## SKILLS

### Design

Photoshop

Illustrator

Sketch

Adobe XD

Unity 3D

### Programming

HTML / CSS / Javascript

PHP

MySQL

Java

Python

### Language

English

Korean

Japanese

## EXPERIENCE

### UX Designer, Microsoft

Seattle, WA — NOV 2019 - PRESENT

- Leading design from concept to pilot for simplified digital advertising experiences for SMB customers
- Leading design from concept to pilot through user research and high-fidelity delivery for Smart Pages, a simplified website builder tool for SMB customers (**4000+ active published pages**)
- Conducting over **50+ user interviews/usability study** for problem discovery to usability testing for design iterations

### UI/UX Designer, Plain Concepts

Seattle, WA — NOV 2018 - OCT 2019

- Executed on end-to-end UX design from wireframes, storyboards, user flows to interactive prototypes
- Delivered visual design assets and coordinate with the engineering team for implementation

### UX Designer, MetaChi Inc.

Seattle, WA — SEPT 2018 - MARCH 2020

- Delivered UX and visual design by redesigning the interaction flow, information architecture, and style of the flagship product
- Provided business and design consultation for product strategy

### UX Researcher, Joe Coffee

Seattle, WA — SEPT 2018 - OCT 2018

- Conducted user research through interviews, competitive analysis, and usability studies
- Developed final high fidelity prototype based on usability findings

### Designer & Developer, The Pimple Popper Game

FEB 2017 - FEB 2019

- Designed and developed the iOS and Android game using Unity 3D Engine (**187K + downloads**)